PUBLIC SALE AT MAITLAND, MO.

Opens Saturday, November 6th, at 8 a. m. sharp

The Broad Guage Department Store, J. R. Collison & Son, Proprietors

\$19,500.00 Stock

consisting of the world's best makes in Dry Goods, Shoes, Ladies' Ready-to-Wear Garments, Men's Furnishings, Groceries, Etc., to be placed on sale for 13 Days only at prices that will be the talk of this section of the country.

For 13 Days Only --- ENTIRE STOCK ON PUBLIC SALE --- For 13 Days Only

Notice to the Public

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There are thousands of articles, on account of the lack of space in this circular, we cannot mention. Our entirestock will be on sale at prices that will surprise you.

Sale opens promptly at 8 a. m., Saturday, November 6th, 1915

Our Entire Stock Re-arranged

to handle the great crowds that are expected to attend this Great Public Sale.

We will re arrange our entire stock: every article in our store will be marked in plain figures. Everything possible will be done to help our customers make their shopping easy.

PLENTY OF EXTRA HELP TO WAIT ON YOU

Wait for this Great Sale

A special appeal to every man, woman and child in the vicinity.

WAIT, WAIT, WAIT, for the biggest, best and most startling, unmerciful, bonilide sale ever known in all past history in this section of this country. It's past all believing: \$19,500.00 worth of the best makes of merchandise to be placed on public sale.

Sale opens Saturday, November 6th

THE CAUSE OF THIS MIGHTY SALE

Like a stroke of lightning from a clear sky comes the startling announcement that the entire \$19,500 stock of the Broad Gauge Department Store will be placed on public sale, beginning Saturday, November 6, at 8 a.m., and will last 13 days only. After years of active and honorable business in Maitland, we are going to give the people in this section of the country the greatest bargain treat ever offered to the people in the history of Holt county.

Nothing Like It Ever Happened Before!

Nothing Like It May Never Occur Again.

NOTICE!! --- Notice To Every Man, Woman and Child in This Section of the Country --- NOTICE!!

Right at the beginning of the fall season when every merchant should reap a big profit on his merchandise, we are going to place our entire \$19,500 high grade stock on public sale and we mark our entire stock at prices, as we have said before, that will be the talk of this entire section of the country, and will make you buy. Look over the below price list, come to this store and we assure you everything as advertised or your money back for the asking.

Ladies' and Children's Dresses

A Chance of a Life Time

This is a chance of a life time for every man, woman and child to come to this sale and buy your entire Fall and Winter supply at a GREAT SAVING.

Sale opens Saturday, Nov 6, at 8 o'clock a. m.

Ladies' Coats! Ladies' Coats!

Extra Sales People Wanted

15 Sales People wanted in Shoe Department, Ready-to-Wear and Men's Furnishing Department Apply at once.

J. R. Collison & Son, Broad Gauge, at Maitland

FREE TRIP TO MAITLAND, MO.

Railroad Fare paid to out-of-town buyers for a radius of 50 miles with purchase of #20,00 or over.

Broad Gauge Dept. Store, J. R. Collison & Son

Sale opens Saturday, November 6th, at 8 a. m.
J. R. COLLISON & SON, Maitland, Missouri

Cast your Eyes over this Startling Price List Dry Goods Department | 51.25 Black Silk Messalines, at. | 98c | Rest Flerced Underwear, now | 15c Ribbons, this sale at. | 98c | 155 Men's Ribbed Union Stutis, now | 15c Ribbons, this sale at. | 98c | 155 Men's Ribbed Union Stutis, now | 15c Ribbons, this sale at. | 98c | 155 Men's Ribbed Union Stutis, now | 15c Ribbons, this sale at. | 98c | 155 Men's Ribbed Union Stutis, now | 15c Ribbons, this sale at. | 98c | 155 Men's Ribbed Union Stutis, now | 15c Ribbons, this sale at. | 98c | 15c Ri

Dry Goods Department
Best Standard Calico, now4c yard
12c Dress Gingham, now 8c yard
12c Outing Flannel, now 9c yard
7c Outing Flannel, now4c yard
9c Brown Muslin, now
75c Wool Dress Goods, now
50c Fine Dress Goods, now
15e Curtain Scrim, now 9e yard
75c Ladies' Muslin Underwear, now
Ladies' Fleeced Lined Union Suits, now
15c Ladies' Fine Black Hose, now 9c
Misses' Silk Finish Hose, now
91 50 Blankets, this sale
\$1.75 Blankets, this sale
\$3 50 Wool Finished Blankets, now
\$5.00 All Wool Blankets, now
100 Cotton Crash this sale
10c Cotton Crash, this sale
Sc Ladies' White Handkerchiefs, now
Sc Small Towels, now
15c Large Towels, now
50c Silk Hose, all colors, now
5c Pearl Buttons, 2 packages for
30c Organdie Waistings, now
50c Wash Sliks, this sale
\$1.00 Silks, this sale at

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All Men's Silk	Linie Hose.	now			111111111	500
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10c Gloves or M	ittens, now	per dozer	h Minax	********		
10c Men's Red 24-inch Suit Ca	landkerchi	efs, this s	ale			
\$6.00 Trunks, t	nis sale at					
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25 Ladies' Coat	s, soid as hi	KII 99 \$10.0	A, DOW.	********		4

Don't forget to look over our Furs. A handsome assortment to select from. Misses' Coats, a lot that sold up to \$10.00, now. Children's Coats that sold up to \$3.50, now. \$5.00 Ladies' Hand Tailored Skirts, now. \$6.00 1.25 House Dresses, this sale. Children's Dresses, worth up to \$1.00, now. \$1.50 Ladies' Fancy Kimonas, now. \$5.00 Raincoats, now.

\$19,500 Stock

of the world's best merchandise to be sold at public sale. Nothing Reserved.

J. R. COLLISON & SON, Proprietors. THE BROAD GAUGE DEPT. STORE

SALE OPENS SATURDAY, NOVEMBER 6th, At 8 O'clock A. M.